

A **NEW** collaboration that reimagines the ordinary with a **VIBRANT** twist.

FRENCH BULL launched in 2002 with a line of tableware with a modern spin. Today, they are a lifestyle brand with global reach.

Boasting the signature designs of founder and designer Jackie Shapiro, French Bull's mastery of pattern and color come to life in a wide range of products for your everyday.

With their motto of "Live Vivid" French Bull expresses the vividest in all of us in and outside the home. French Bull lets people show their true colors. It's fierce, fashionable and fun.



LIVEVIVID.



French Bull by koi **KEY FEATURES**

koi is proud to introduce its newest collaboration, the French Bull by koi collection.

Boasting the signature designs of French Bull's founder and designer Jackie Shapiro, this new koi collaboration brings French Bull's mastery of pattern and color to scrubs for the very first time.

French Bull lets people show their true colors. It's fierce, fashionable and fun. Just what you'd expect from a koi collaboration.

The new French Bull by koi collection reimagines the ordinary with a vibrant twist.

- Vibrant patterns and prints that express the motto LIVEVIVID.
- · Soft and silky brushed finish
- Breathable and ultra comfortable
- · Moisture-wicking keeps you cool and dry
- 4-way stretch for easy movement
- Repels lint for a cleaner look
- Fade, shrink and wrinkle resistant
- No ironing required





THE FABRIC STORY

French Bull by koi is dedicated to reimagining the ordinary with a vibrant twist. French Bull is about patterns and designs that are fierce, fun and fashionable. This sensibility carries over to the fabric we use for this collection. It goes beyond ordinary, delivering cutting-edge comfort and performance. Fabricated with our own unique blend of polyester, rayon and spandex, this medium-weight twill fabric features soft brushed finish and 4-way stretch for extraordinary comfort and movement. It's breathable, with advanced moisture wicking properties to keep you cool and dry. It's fade, shrink and wrinkle resistant, designed with the modern healthcare professional in mind. So looking good is effortless, no ironing required.

LIVEVIVID.